

# PRESS RELEASE



September 2004, London

## ULTIMATE FORCE USED IN OVER 120 COUNTRIES!

With new overseas deals just signed, Ultimate Force is now the UK's leading action series, proving its mettle in the domestic and overseas markets with more episodes, strong ratings and significant international sales.

The drama, which stars Ross Kemp as Sergeant Henno Garvie, the tough, charismatic leader of a Special Forces SAS Red Troop, who face action in a wide variety of dangerous situations and locations, has now been commissioned for a third series by the ITV Network, bringing the total available episodes up to 23 hours. In this third series there is a new addition to the troop in Becca, the team's first female recruit.

With a deal recently signed in Middle East, Far East and CIS to STAR TV, the series is now in licence to over 120 territories.

Furthermore, AK Company in Japan has licensed additional series for DVD release as the first series performed so well for the company. Again, they cite the male, action style as attractive to their target audience.

The series has also been performing exceptionally well in New Zealand for TVNZ, where Lisa Clements added: "We are delighted with the performance of ULTIMATE FORCE. It was the surprise 'big' hit of the year, and rated extremely well, particularly with the hard to grab male audience. It's a terrific show, pacy and dramatic, and has filled what we have seen as a great need for this kind of action/drama over the last few years. This is confirmed by the position of ULTIMATE FORCE being our Number 2 drama in the first six months of TVOnes target demographic."

The show also plays on Nine Network in Australia, as well as with leading broadcasters in countries ranging from Azerbaijan to Vietnam.

The series is produced by leading UK independent drama company, Bentley Productions, headed by Brian True-May. The company also produces the smash-hit detective series MIDSOMER MURDERS. The series was co-devised by a decorated SAS soldier turned best-selling author Chris Ryan, and features many stunts and special effects.

Brian True-May added: "We have pulled all the stops out to make this the greatest action adventure series ever made on British television. Just take a look and you'll be blown away..."

Commenting on the series, Louise Pedersen, Managing Director of ALL3MEDIA International says; "Brian True-May and his company Bentley

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Productions have really created an exciting series here, that just keeps on improving with each new series. Naturally, we are delighted when any UK commissioned series achieves a significant episode run, and the distinctive action appeal of ULTIMATE FORCE offers the market place something quite unique.”

## Note to editors:

ALL3MEDIA International is one of the UK's leading independent television distributors. Specialising in award-winning drama, the company's catalogue represents diverse genres of programming including documentary, entertainment and formats.

ALL3MEDIA International works closely with programme makers to develop, finance and distribute high-quality, primetime entertainment with long-term value and worldwide appeal.

ALL3MEDIA International distributes programming from an ever-growing roster of high-profile producers and broadcasters including the BBC, Bentley Productions, RDF Productions, The Drama House, RTE, South Pacific Pictures and other independent production companies from the UK and overseas.

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